

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 42.091091 Longitude: -70.707712

Webster Square Shopping Center Marshfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	3,894	24,001	45,668
	Population Est 23Q1	3,882	23,966	45,654
	Population Est 22Q4	3,882	23,965	45,661
	Population Est 22Q3	3,880	23,948	45,661
	Population Est 22Q2	3,886	23,969	45,668
	Population Est 22Q1	3,886	23,975	45,677
	Population Est 21Q4	3,888	23,981	45,668
	Population Est 21Q3	3,884	23,996	45,683
	Population Est 21Q2	3,911	24,081	45,764
	Population Fcst	3,963	24,216	45,807
	2010 Census Population	3,659	22,522	43,264
	2000 Census Population	3,468	21,524	41,252
	1990 Census Population	3,290	19,450	37,433
	Current Year Daytime Population	4,300	18,985	37,894
	Average Seasonal Population	97	3,548	6,754
	Historical Annual Growth, 1990 – 2000	0.53%	1.02%	0.98%
	Historical Annual Growth, 2000 – 2010	0.54%	0.45%	0.48%
	Estimated Annual Growth, 2010 – CY	0.44%	0.45%	0.38%
	Projected Annual Growth, CY to Y5	0.35%	0.18%	0.06%
	Group Qtrs Est	4	95	204
Transient Est Average Last 4 Qtrs	0	0	0	
Households	Current Year Estimated Households	1,557	9,385	17,394
	Households Est 23Q1	1,552	9,373	17,385
	Households Est 22Q4	1,552	9,373	17,389
	Households Est 22Q3	1,551	9,369	17,392
	Households Est 22Q2	1,554	9,379	17,397
	Households Est 22Q1	1,554	9,382	17,399
	Households Est 21Q4	1,554	9,385	17,396
	Households Est 21Q3	1,553	9,393	17,404
	Households Est 21Q2	1,564	9,426	17,437
	Households Fcst	1,584	9,477	17,456
	2010 Census Households	1,429	8,495	15,991
	2000 Census Households	1,295	7,769	14,745
	1990 Census Households	1,151	6,703	12,776
	Historical Annual Growth, 1990 – 2000	1.18%	1.49%	1.44%
	Historical Annual Growth, 2000 – 2010	0.99%	0.90%	0.81%
	Estimated Annual Growth, 2010 – CY	0.60%	0.70%	0.59%
	Projected Annual Growth, CY to Y5	0.35%	0.20%	0.07%
Population per Household	2.50	2.55	2.61	

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Webster Square Shopping Center Marshfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	4.1%	4.6%	5.5%
	HH Income \$250,000 to \$499,999	5.0%	5.5%	6.6%
	HH Income \$200,000 to \$249,999	11.6%	12.9%	15.5%
	HH Income \$175,000 to \$199,999	6.2%	6.9%	7.0%
	HH Income \$150,000 to \$174,999	9.0%	9.7%	10.0%
	HH Income \$100,000 to 149,999	20.8%	20.6%	20.1%
	HH Income \$75,000 to 99,999	11.0%	8.5%	8.3%
	HH Income \$50,000 to 74,999	8.7%	8.8%	7.6%
	HH Income \$35,000 to 49,999	8.0%	7.9%	6.1%
	HH Income \$25,000 to 34,999	3.2%	5.1%	4.4%
	HH Income \$15,000 to 24,999	7.4%	4.5%	3.6%
	HH Income \$0 to 14,999	5.0%	4.9%	5.2%
	Average Household Income	\$150,488	\$152,967	\$171,685
	Median Household Income	\$116,854	\$123,688	\$135,362
	Per Capita Income	\$60,218	\$59,988	\$65,602
	Average Disposable Income	\$105,273	\$110,487	\$118,608
	Median Disposable Income	\$94,578	\$100,781	\$110,433
	Discretionary HH Income Over \$150,000	11.2%	11.4%	14.5%
	Discretionary HH Income \$125,000 to \$149,999	7.6%	9.9%	11.6%
	Discretionary HH Income \$100,000 to \$124,999	12.1%	13.4%	14.2%
	Discretionary HH Income \$75,000 to \$99,999	16.3%	15.5%	15.5%
	Discretionary HH Income \$50,000 to \$74,999	18.8%	16.3%	15.6%
	Discretionary HH Income \$25,000 to \$49,999	17.5%	17.0%	14.0%
	Discretionary HH Income Under \$25,000	16.4%	16.7%	14.6%
	Average Discretionary HH Income	\$75,382	\$78,247	\$85,218
	Median Discretionary HH Income	\$72,526	\$75,480	\$83,789
	Householder White – Count	1,505	8,990	16,652
	Median HH Income	\$119,781	\$125,051	\$136,494
	Average HH Income	\$115,228	\$119,018	\$125,869
	Householder Black or African-American – Count	1	20	36
	Median HH Income	\$137,500	\$114,340	\$109,792
	Average HH Income	\$135,917	\$101,279	\$90,792
	Householder Hispanic – Count	18	119	222
Median HH Income	\$41,518	\$105,344	\$104,697	
Average HH Income	\$57,772	\$107,034	\$102,770	
Householder Asian or Pacific Islander – Count	8	40	83	
Median HH Income	\$121,661	\$94,711	\$112,347	
Average HH Income	\$116,249	\$102,592	\$122,411	
Householder Other or Pacific Islander – Count	25	216	400	
Median HH Income	\$43,101	\$72,201	\$115,706	
Average HH Income	\$50,860	\$96,085	\$116,994	

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Gender	Male Population	1,880	11,622	22,128
	Female Population	2,014	12,379	23,540
Total Population by Age	Count of Pop 0 to 4 years	155	924	1,717
	Count of Pop 0 to 7 years	244	1,423	2,686
	Count of Pop 5 - 13	393	2,290	4,359
	Count of Pop 14 - 18	210	1,243	2,410
	Count of Pop 19 - 22	198	1,255	2,470
	Count of Pop 22 - 25	136	923	1,828
	Count of Pop 25 - 29	182	1,218	2,331
	Count of Pop 30 - 34	156	978	1,759
	Count of Pop 35 - 39	207	1,151	2,085
	Count of Pop 40 - 44	212	1,260	2,374
	Count of Pop 45 - 59	760	4,961	9,490
	Count of Pop 60 - 74	841	5,324	10,146
	Count of Pop 75 - 84	349	1,934	3,695
	Count of Pop 85+	94	540	1,003
	% of Pop 0 to 4 years	4.0%	3.9%	3.8%
	% of Pop 0 to 7 years	6.3%	5.9%	5.9%
	% of Pop 5 - 13	10.1%	9.5%	9.5%
	% of Pop 14 - 18	5.4%	5.2%	5.3%
	% of Pop 19 - 22	5.1%	5.2%	5.4%
	% of Pop 22 - 25	3.5%	3.8%	4.0%
% of Pop 25 - 29	4.7%	5.1%	5.1%	
% of Pop 30 - 34	4.0%	4.1%	3.9%	
% of Pop 35 - 39	5.3%	4.8%	4.6%	
% of Pop 40 - 44	5.4%	5.2%	5.2%	
% of Pop 45 - 59	19.5%	20.7%	20.8%	
% of Pop 60 - 74	21.6%	22.2%	22.2%	
% of Pop 75 - 84	9.0%	8.1%	8.1%	
% of Pop 85+	2.4%	2.3%	2.2%	
Median Age	47.3	47.8	47.9	
Average Age	44.7	44.8	44.7	
Male Population by Age	% of Pop 0 to 4 years	4.3%	4.1%	4.0%
	% of Pop 5 - 13	10.8%	10.3%	10.3%
	% of Pop 14 - 18	5.7%	5.5%	5.6%
	% of Pop 19 - 22	5.4%	5.5%	5.7%
	% of Pop 22 - 25	3.7%	4.1%	4.2%
	% of Pop 25 - 29	5.2%	5.4%	5.5%
	% of Pop 30 - 34	4.1%	4.3%	4.2%
	% of Pop 35 - 39	5.2%	4.7%	4.5%
	% of Pop 40 - 44	5.3%	5.2%	5.2%
	% of Pop 45 - 59	19.3%	20.2%	20.2%
	% of Pop 75 - 84	8.2%	7.4%	7.4%
	% of Pop 60 - 74	21.3%	21.6%	21.6%
	% of Pop 85+	1.6%	1.7%	1.7%
Median Age	45.4	45.8	45.8	
Average Age	43.4	43.4	43.4	

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	% of Pop 0 to 4 years	3.7%	3.6%	3.5%
	% of Pop 5 - 13	9.5%	8.8%	8.8%
	% of Pop 14 - 18	5.1%	4.9%	5.0%
	% of Pop 19 - 22	4.8%	4.9%	5.1%
	% of Pop 22 - 25	3.3%	3.6%	3.8%
	% of Pop 25 - 29	4.2%	4.7%	4.7%
	% of Pop 30 - 34	3.9%	3.9%	3.6%
	% of Pop 35 - 39	5.4%	4.9%	4.7%
	% of Pop 40 - 44	5.6%	5.3%	5.2%
	% of Pop 45 - 59	19.7%	21.1%	21.3%
	% of Pop 60 - 74	21.8%	22.7%	22.8%
	% of Pop 75 - 84	9.7%	8.7%	8.8%
	% of Pop 85+	3.2%	2.8%	2.7%
	Median Age	48.9	49.7	50.0
Average Age	46.0	46.0	46.0	
Race	Count of White	3,699	22,531	42,886
	Count of Black or African-American	15	222	339
	Count of Asian or Pacific Islander	28	182	469
	Count of Other races	153	1,066	1,974
	White	95.0%	93.9%	93.9%
	Black or African American	0.4%	0.9%	0.7%
	Asian	0.7%	0.8%	1.0%
	Other Races	3.9%	4.4%	4.3%
Language Spoken	Speak English at Home	96.9%	96.8%	96.6%
	Speak Spanish at Home	0.8%	1.1%	1.2%
	Speak French or French Creole at Home	0.4%	0.1%	0.2%
	Speak German at Home	0.0%	0.1%	0.2%
	Speak Other Indo-European Languages at Home	1.6%	1.6%	1.5%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.1%	0.1%
	Speak Chinese at Home	0.0%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.1%	0.0%	0.0%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.1%	0.0%	0.0%
Hispanic	Hispanic Population	72	555	996
	Hispanic Population Percent	1.9%	2.3%	2.2%
	Mexican	39.3%	23.8%	16.3%
	Puerto Rican	7.9%	22.5%	24.1%
	Cuban	1.2%	7.4%	6.3%
	Dominican	0.0%	0.9%	3.9%
	Central American	1.3%	17.8%	20.4%
	South American	40.5%	15.7%	12.3%
	Other Hispanic	9.9%	11.9%	16.6%
	2000 Hispanic Population Percent	0%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Webster Square Shopping Center Marshfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.2%	4.0%	4.0%
	American	4.1%	3.9%	3.9%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.7%	0.8%	1.0%
	Chinese	0.1%	0.2%	0.3%
	Japanese	0.1%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.0%	0.1%	0.2%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.2%
	Other Asian	0.2%	0.1%	0.2%
	European (percent of total population)	68.6%	68.2%	68.4%
	British	9.7%	9.8%	10.9%
	Dutch	0.9%	0.5%	0.4%
	French	2.5%	2.3%	2.3%
	German	3.0%	3.7%	4.2%
	Italian	13.4%	11.2%	10.4%
	Polish	1.9%	1.9%	2.1%
	Scandinavian	1.9%	2.1%	2.3%
	Scotch/Irish	32.2%	33.4%	32.3%
Other European (ie. Greek/Russian)	3.1%	3.4%	3.6%	
Middle Eastern	0.3%	0.4%	0.4%	
Other Ancestry	8.7%	8.6%	8.3%	
Unclassified Ancestry	15.6%	15.7%	15.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	2,801	17,366	32,883
	Elementary (0 to 8)	0.7%	1.0%	0.7%
	Some High School (9 to 11)	2.3%	1.8%	2.3%
	High School Graduate (12)	18.8%	18.3%	17.3%
	Some College (13 to 16)	16.1%	16.4%	15.9%
	Associates Degree Only	10.1%	8.7%	7.7%
	Bachelors Degree Only	35.8%	32.3%	33.8%
	Graduate Degree	16.2%	21.4%	22.3%
	% College (4+)	52.0%	53.7%	56.1%
Household Type	Total Households – count	1,557	9,385	17,394
	One Person HHs – count	456	2,457	4,138
	Family HHs – count	1,034	6,390	12,339
	Married Couple – count	881	5,091	10,289
	w/own children – count	380	2,066	4,168
	w/out own children – count	501	3,025	6,121
	Male Householder – count	45	417	587
	Female Householder – count	109	883	1,464
	Non-Family Households – count	66	537	918
	1 Person Household	29.3%	26.2%	23.8%
	2 Person Household	30.1%	31.7%	32.2%
	3 Person Household	15.0%	15.9%	16.3%
	4 Person Household	15.9%	16.4%	17.0%
	5 Person Household	6.3%	6.7%	7.4%
6 Person Household	2.8%	2.3%	2.4%	
7+ Person Household	0.7%	0.9%	0.9%	
% Households With Children	27.7%	26.5%	27.9%	

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Housing	Total Housing Units	1,647	10,557	19,456
	Owner Occupied Percent	68.9%	68.5%	73.7%
	Renter Occupied Percent	25.6%	20.4%	15.7%
	Vacant Housing Percent	5.5%	11.1%	10.6%
	Total Housing Units (Census 2000)	1,329	8,700	16,536
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.6%	16.2%	21.3%
	Property Value \$750,000 to \$999,999	27.9%	27.1%	27.2%
	Property Value \$500,000 to \$749,999	36.7%	34.4%	29.9%
	Property Value \$400,000 to \$499,999	10.9%	9.2%	8.4%
	Property Value \$300,000, to \$399,999	3.8%	5.2%	5.1%
	Property Value \$200,000 to \$299,999	1.4%	1.9%	1.4%
	Property Value \$150,000 to \$199,999	0.0%	0.3%	0.2%
	Property Value \$100,000 to \$149,999	0.1%	0.2%	0.1%
	Property Value \$60,000 to \$99,999	0.4%	0.6%	0.4%
	Property Value \$40,000 to \$59,999	0.6%	0.4%	0.2%
	Property Value \$0 to \$39,999	0.0%	0.3%	0.2%
	Median Home Value	\$723,124	\$732,561	\$787,526
Wealth per Household	\$0 and under - percent	15.5%	15.3%	14.8%
	\$1 to \$4999 - percent	7.0%	6.8%	6.4%
	\$5k to \$9999 - percent	3.9%	3.9%	3.7%
	\$10k to \$24999 - percent	5.8%	5.7%	5.6%
	\$25k to \$49999 - percent	6.6%	6.6%	6.5%
	\$50k to \$99999 - percent	10.2%	10.1%	10.2%
	\$100k to \$249999 - percent	18.9%	19.0%	19.3%
	\$250k to \$499999 - percent	14.6%	14.7%	15.1%
	\$500k+ - percent	17.4%	17.8%	18.5%
	Median HH Wealth	\$107,265	\$112,312	\$121,875
	Avg HH Wealth	\$273,690	\$278,313	\$286,448
Economic Viability	Economic Viability Local	249	271	281
	Economic Viability Indexed	92	100	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,150	13,167	25,084
	Managerial/Executive	28.2%	25.2%	26.8%
	Professional Specialty	25.4%	26.9%	27.6%
	Healthcare Support	1.8%	1.1%	0.9%
	Sales	9.7%	10.8%	11.4%
	Office & Administrative Support	10.1%	11.5%	9.6%
	Protective Service	5.4%	3.2%	3.2%
	Food Preparation	4.8%	4.4%	4.4%
	Building Maintenance & Cleaning	1.0%	2.1%	1.6%
	Personal Care	2.3%	2.2%	1.7%
	Farming, Fishing, & Forestry	2.0%	1.0%	0.6%
	Construction	5.0%	6.2%	6.1%
	Production & Transportation	4.4%	5.3%	6.2%
	Percent White Collar Workers	75.2%	75.6%	76.2%
	Percent Blue Collar Workers	24.8%	24.4%	23.8%

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	Agriculture/Mining/Construction	5.6%	6.9%	7.7%
	Manufacturing	4.8%	4.6%	5.8%
	Transportation	3.5%	5.3%	4.0%
	Information	1.2%	2.2%	3.2%
	Wholesale/Retail	7.6%	10.6%	12.4%
	Finance, Insurance, Real Estate	12.0%	8.9%	9.8%
	Professional Services	12.1%	10.4%	10.9%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.2%	4.6%	4.4%
	Educational Services	31.6%	27.2%	24.7%
	Entertainment Services	9.3%	7.5%	6.7%
	Other Professional Services	2.4%	4.2%	4.0%
	Public Administration	6.6%	7.6%	6.3%
Vehicles per HH	No Vehicles	3.3%	3.5%	3.5%
	1 Vehicle	27.6%	27.3%	25.0%
	2 Vehicles	48.8%	46.5%	46.8%
	3 or more vehicles	20.4%	22.7%	24.7%
	Average Number of Vehicles	1.93	1.97	2.02
Change	Births (last 12 months)	30	178	326
	Deaths (last 12 months)	41	244	461
	Migration (last 12 months)	19	101	146
Work place	Workplace Establishments	213	659	1,429
	Workplace Employees (FTE)	1,390	4,428	9,821